2023 The 22nd Qingdao International Automobile Industry Exhibition

Exhibition invitation

Date: April 28-May 3, 2023

Venue: Qingdao International Convention and Exhibition Center

Theme: Green, the road to the future

Held at the same time: Qingdao RV and SUV Exhibition

Shandong Commercial Vehicle and Special Vehicle Exhibition

Shandong Electric Vehicle and New Energy Achievement Exhibition

Organization

Main organizer:Shandong Automobile Industry Association

Society of Automotive Engineers of China

Undertaker: Qingdao Jialubo Cultural Tourism Technology Co., Ltd.

Co-organizer: Qingdao Automobile Industry Association

Support:

Qingdao Municipal People's Government

Beijing Auto Industry Association

Zhejiang Automobile Industry Association

Anhui Automobile Industry Association

Shanghai Automobile Industry Association

Guangzhou Automobile Industry Association

Guangdong Automobile Industry Association

Wuhan Automobile Industry Association

Henan Automobile Industry Association

Shenzhen Auto Industry Association

Nanjing Auto Industry Association

Jiangsu Automobile Industry Association

Changchun Automobile Industry Association

In 2022, the automobile industry, as a pillar industry of the national economy, has overcome the triple pressure of raw material price increases, supply chain guarantees, and insufficient consumption momentum, and has achieved commendable results: Sales volume rose steadily to new highs, new energy vehicles continued to grow in triple digits, the market share of self-owned brand passenger vehicles exceeded the iconic mark of 50%, and automobile exports continued their explosive growth momentum. With the deepening of China's opening to the world and the continuous improvement of the quality of opening up, China's auto industry will import more and better global resources, continuously optimize the competition pattern, and accumulate new momentum for industrial development. The new situation poses new challenges to the innovation-driven exhibition platform.

Under the background of accelerating the construction of a new development pattern with the domestic cycle as the main body and the domestic and international dual cycles promoting each other during the "14th Five-Year Plan" period, Qingdao, as one of the megacities in China, shoulders the responsibility. Qingdao International Auto Show, founded in 2002, radiates the whole of China along the north of the Yangtze River. It is one of the five major international auto shows in China and an important driving force for the start of consumption in Qingdao. The organizer of the exhibition - Jialubo International Exhibition Group is not only the most powerful exhibition organization in Shandong Province, "Shandong Province Famous Service Brand", but also has the provincial famous trademark "Jialubo" in Shandong's exhibition industry. As a professional exhibition organization driven by innovation, under the unprecedented market situation in a century, Jialubo innovates and thinks about changes, actively explores new markets for automobile transformation and upgrading, and deeply analyzes the portraits of automobile users under the new situation, and constantly upgrade the advanced traffic algorithm to build a comprehensive platform for exhibitions, and successfully apply it to group exhibitions, contributing new wisdom to the domestic economic cycle.

With the theme of "Green, the Road to the Future", the exhibition is held in May and September every year. It is the largest and most influential international auto show in Shandong. The Qingdao International Auto Show (Spring) is held in May every year. It is an important platform for manufacturers to display their brand image and expand the Shandong market, leading the fashion of automobiles.

The Qingdao International Auto Show, which began in 2002, is one of the top five major international auto shows in China, the largest, highest-grade and most influential international auto show in Shandong Province, and one of the most important festivals in Qingdao. In 2022, the 21st Qingdao International Auto Show has used all the indoor and outdoor areas of Qingdao International Convention and Exhibition Center, with a total exhibition area of more than 100,000 square meters, and exhibited more than 1,000 complete vehicles, including more than 50 new vehicles; There are nearly 300 new energy vehicles, which have attracted all-round and multi-angle reports from more than a thousand media around the world, and more than 12,000 vehicles have been sold. It is the brand and market strategic base of global auto companies. It successfully led the northern China auto market and became an important driving force for consumption recovery and economic recovery.

Scope of Exhibitors

1. Vehicles: passenger cars, commercial vehicles, special vehicles, refitted vehicles, RVs and recreational vehicles, electric vehicles, automotive design and new concept products.
2. Auto parts.
3. New energy vehicle technology and products in the automobile industry, environmental protection technology and products in the automobile industry, safety technology and products in the automobile industry.
4. All kinds of electric vehicles, including field vehicles, sightseeing vehicles, patrol vehicles, golf carts, city vehicles, etc. and related supplies.
5. Auto supplies and beauty maintenance testing equipment, second-hand cars and related auto promotion media and financial services.

Charge standard

1. Standard booth (3M\*3M): RMB 10000/standard booth

Remarks: Standard booths with openings on both sides will be charged an additional 10%;

Including: exhibition boards, a Chinese/English fascia board, a negotiation table, two negotiation chairs, and a 220V power socket.

1. Raw space (minimum rental of 120 square meters for indoor raw space; 100 square meters for outdoor raw space; raw space does not include any exhibits)

Indoor: RMB1300/square meter; Outdoor: RMB800/square meter

Bank information

Account name: Qingdao Jialubo Cultural Tourism Technology Co., Ltd.

Account Bank: Agricultural Bank of China Co., Ltd. Qingdao South Sub-branch

Account number: 38020101040062863

Large payment number: 103452002017

Contact information of the organizing committee:

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